

## **BILL RUSSELL**

---

2074 Huckleberry Road, San Rafael, CA 94903 Cell: (415) 846-1655 email: Bill@Billustration.com

### **Summary**

---

PROFESSIONAL WEB DESIGNER, GRAPHIC DESIGNER & ILLUSTRATOR with extensive experience as freelancer plus 7 years work as Staff Artist for major newspaper. Known for ability to resolve visual and conceptual problems with skill, efficiency, good humor and a high degree of excellence and on deadline. Possesses a unique graphic style in a variety of art mediums and has exceptional communication skills. Won many awards from the Society of Newspaper Design, New York Society of Illustrators and the Communication Arts Annual. Portfolio available online at BillRussellDesign.com. Skilled at a variety of computer programs including: PhotoShop, Illustrator, DreamWeaver, MS Office Suite with a working knowledge of InDesign and Flash.

### **Work History**

---

#### WEB DESIGNER

2000 to present

Owner and principal designer for Bill Russell Design, a web and graphic design services company based in Marin County, California. Designed, produced and maintained over 40 web sites for small business, artists and online archives, including logo design, project management, creating marketing and branding campaigns, 1998-present.

Designed numerous artist websites for Black Cat Studios, San Rafael, 2006-8.

Designed site identity and interface for McGraw-Hill Higher Ed. Second Language,, 1998.

#### FREELANCE ILLUSTRATOR

1976 to present

Created illustrations for corporate and advertising clients, book publishing, magazines and newspapers, including logo design, signage, label and package design, and multimedia design. Corporate clients include Apple, Well's Fargo, etc. Magazines include Esquire, Outside, Smart Money, Reader's Digest, Atlantic, New Republic, etc. Portfolio samples available at Billustration.com.

#### STAFF ARTIST/VISUAL JOURNALIST - San Francisco Chronicle, San Francisco, CA.

1998 to 2005

Created features illustration for all sections of the newspaper on tight deadlines for articles including portraiture, courtroom reportage, food illustration, logos, icons and info graphics. Created the Bay Folk Sketchbook, a weekly drawing for Saturday's Datebook section, which ran for 83 weeks, interviewed and drew interesting people around the Bay area including several podcast interviews, 2004-5.

#### TEACHING and LECTURING

Served as Adjunct Professor of Illustration, California College of the Arts, San Francisco, CA. Undergraduate classes for college level illustration students, 1993 to 1999.

Organized and spoke at luncheon panel about *The New Reporters of Visual Journalism*, Graphic Artists Guild, Gordon Biersch Restaurant, San Francisco, CA. 2005.

Guest lecturer on illustration and artists' issues like copyright and taxes at local art colleges including the Academy of Art University, California College of the Arts and the San Francisco Art Institute, 1993 to present.

#### MISCELLANEOUS

Wrote monthly column for online newsletter: *Incite* of the Graphic Artists Guild Newsletter, 2003 to 2006.

Created Heart Sculpture for Hearts-in-SF which sold at auction for \$10,000 in support of the San Francisco Hospital Fund, 2004.

Represented by Reactor Art and Design, Toronto, Canada, 1985-present.

Designed maps of all the national parks for book series, Stewart, Tabori and Chang Publishers, New York, 1983-1986.

### **Education**

---

Attended Santa Rosa Junior College to improve skills with Adobe CS3 programs, 2007  
BFA Degree, Parsons School of Design, New York, NY., 1972-76